

2026 Sponsorship Opportunities

Thank you for considering sponsorship of the Virginia Datathon! Each year, this one-of-a-kind event brings together bright minds from across the Commonwealth to tackle real-world challenges through the power of data.

The Virginia Datathon is more than a competition. It is a launchpad for creativity, problem-solving, and innovation. Participants are challenged to explore real public datasets, apply classroom knowledge to real-world issues, and gain hands-on experience with tools and skills that will shape their futures. Most importantly, the Datathon nurtures the next generation of leaders in data literacy—an essential skill for Virginia's future workforce and communities.

Your support makes this possible. As a sponsor, you are not only backing an event but also investing in education, innovation, and the growth of data-driven problem solving in Virginia.

We are grateful for your consideration, and we invite you to join us in making the Virginia Datathon an unforgettable experience for participants while creating a lasting impact on data literacy and innovation across the Commonwealth.

A Track Record of Impact

Past Themes

- Leveraging Data for Smoother Transportation
- Boosting the Virginia Workforce
- Unmasking Maternal Mortality
- Addressing Hunger Through Bits and Bytes
- Communities and COVID-19

Past Participants

- William and Mary
- City of Norfolk, Virginia
- Virginia Commonwealth University
- Virginia Dept. of Behavioral Health & Developmental Services
- Virginia Department of Motor Vehicles

Benefits of Sponsorship

Benefit	Gigabyte \$3,000	Megabyte \$2,000	Kilobyte \$1,000	SWaM* \$500
Logo Placement On event website, promotional materials, slide decks, and participant handouts.	✓	✓	✓	✓
Table at the Event Set up a company table; attendees will be encouraged to engage with sponsors through a raffle incentive.	✓	✓	✓	
Social Media Shout Out From the ODGA LinkedIn account acknowledging your sponsorship support.	✓	✓	✓	✓
Custom Social Media Spotlight A ready-to-use LinkedIn post written from your organization's perspective highlighting your impact.	✓	✓		
"Lunch Brought to You By" Your logo will appear on a special sign at the event, highlighting your contribution.		✓		
1st Place Prize Announcement Shout Out A shout out during the awards ceremony for the \$500 Amazon gift card prize (per team member)	✓			
2nd Place Prize Announcement Shout Out A shout out during the awards ceremony for the \$350 Amazon gift card prize (per team member)		✓		
3rd Place Prize Announcement Shout Out A shout out during the awards ceremony for the \$150 Amazon gift card prize (per team member)				
Judging Opportunity Nominate a representative to serve as a Datathon judge and help evaluate team solutions.	✓			

**The SWaM tier is available exclusively to businesses holding a Small, Women-owned, and Minority-owned Business (SWaM) certification from the Virginia Department of Small Business and Supplier Diversity*